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THE ORAL PRESENTATION OF INTELLIGENCE

LECTURE OUTLINE

- I. Oral briefing in intelligence activity.
 - A. Nature and purpose.
 - B. Circumstances in which it is used.
 - C. The intelligence officer as a briefer.
- II. Effective delivery.
 - A. Obtaining and keeping audience attention.
 1. Platform manner.
 2. Voice.
 3. Diction.
 - B. Use of visual aids.
 1. Selection of appropriate media.
 2. Techniques.
- III. Organization of subject matter.
 - A. Introduction.
 1. Outlining the objectives.
 2. Citing sources of information.
 - B. Main body of presentation.
 1. Simplicity of structure.
 2. Delineation.
 3. Frames of reference.
 4. Coordination with time factor.
 - C. Conclusion.
 1. Recapitulation.
 2. Realization of objectives.

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